



**KSSE 2ndo QUARTER 2016**

**PUBLIC FILE REPORT**

**Prepared By:**

**Tony Martinez**

## **Internal Report**

### 1er Quarter report

- On may we announce out 1st day of Reventon Super Estrella-Edicion Rock With Alejandra Guzman, Moenia, Nek, Sin bandera, Belanova, and Reik, tickets went on sale with a very good acceptance.
- Weeks later we announce the second date and also ticket sales has a very good respond.
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- Sunday 4/14 various on air disc jockeys from KSSE like, Piolin Carloa Alvarez Keven y Alex, participated on one of the largest eventos of Los Angeles, free to the public, with music, food and lots of entertainment for all the family, Fiesta Broadway held on 1 Los Angeles.
- Junio 5 piolin , Carlos Alvarez, and Orlando Rodriguez, was par of LA FERIA- VIVA LA FaMILIA, it was a success event.
- On this quarter Piolin has been giving away national wide tickets for Juan Gabriel Tour asi es Mexico, and Julion Alvarez 2 of the biggest artist on this moment.
- Tickets giveaways to some of the best concerts in town such as La ley, Enanitos Verdes, Fiesta friday, Caifanes, Julieta Venegas , La Ley, Leon(zoe), Mark Anthony, thalia, and amusement parks (Disneyland, Universal Studios Hollywood and others).
- In April we record the 2<sup>nd</sup> "INTIMO" a private concert at our LA Entravision offices. These private sessions will be use as part of Internet Content. La Santa Cecilia was the band we record.
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## **New Programming Staff**

## **Resignations**

## **Lay-off**

## **Community events**

### **Public Service Program**

- We were part oLA Votes Campaign.

To support this Campaign, we recorded Video Pre-Roll with or KSSE radio talent as Piolin, Hyacinth, Alex, and Keven.

We did a minimum of 25 live mentions on Piolin Show. Also Piolin was part a on site promotion on 6/7/2016. And we ran 654 Legal ID's anking to our community, register to vote.

- On this quarter Piolin Interview Hilary Clinton two times.
- One time to Berni Sanders and We invite Donald Trump but he refuse.

Time:

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Organization: Bienvenidos a America- Armas Nuclear  
Broadcast:4-3-16  
Time: 5- 5:30

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Organization: Bienvenidos a America- Donald trump  
Broadcast: 4-10-16  
Time: 5- 5:30

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Organization: Bienvenidos a America- DACA  
Broadcast: 4-17-16 Time: 5-5:30 am

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Organization: Bienvenidos a America- Casos de Immigration  
Bienvenidos a America- Donald Trump 4-10-16  
5-5:30 am  
Broadcast: 4-24-16  
Time: 5-5:30 am

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Organization: Bienvenidos a America- Lopus  
Broadcast: 5-1-16  
Time: 5-5:30 am

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Organization: Bienvenidos a America- 5 de Mayo  
Broadcast: 5-8-16  
Time: 5-5:30 am

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Organization: Bienvenidos a America- Campañas Electorales  
Broadcast: 5-15-16  
Time: 5-5:30 am

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Organization: Bienvenidos a America – Casos de Inmigracion  
Broadcast: 5-22-16  
Time: 5-5:30 am

Organization: Bienvenidos a America –Discriminacion en el trabajo Broadcast: 5-29-16  
Time: 5-5:30 am  
Organization: Bienvenidos a  
Broadcast: 6-5-16  
Time: 5-5:30

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America – DACA and DAPA am  
America –Abogado Daniel Caudilla  
Organization: Bienvenidos a Broadcast:  
6-12-16 Time:  
5-5:30 am

Organization: Bienvenidos a America – Aniversario DACA  
Broadcast: 6-19-16  
Time: 5-5:30 am

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Organization: Bienvenidos a America –DACA and DAPA Broadcast: 6-26-16  
Time: 5-5:30 am

